**Company profile**

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| --- | --- | --- |
| **Company’s name** | | |
| **GP delevery** | | |
| **Company’s Chief officers** | | |
|  | | |
| **Information about the company** | | |
| **Product or service** | Service | |
| **Market target** | Person 18-40 year live around city | |
| **Missions and values** | Bringing food arond 20 minute into your everyday.  Descont 10% if delevery late. | |
| **Competition** | Pandafood, Brag, Amazone | |
| **Future prospect** | Faster delevery. | |
| **Information by Department** | | |
|  | **PART 1** | **PART 2** |
| **Product:** What is your product or service? | service |  |
| **Technology:** Which technology do you use? | App for services |  |
| **Marketing:** What is your marketing campaign? Social Media? Video? | Video for social Media |  |
| **Human Resources:** How many employees work for the company? | 100 employees work for company. |  |
| **Financial officer:** Is the financial situation good? | The last two years,in 2021 spending $ 100 million and revenue only $ 80 million​ and in 2022 spending $150 million revernue only $ 130 million.  During these two years, we have seen money fall sharply.  The reason for the decline is due to the discount to customers when our company is late.  plan budget spend 100milion |  |